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## **Our mission is to empower women in transition to achieve and maintain economic self-sufficiency.**

For over 30 years, New Directions Career Center (NDCC) has helped individuals, especially women, to achieve financial stability and independence. A team of knowledgeable career development specialists deliver programming that addresses each person's unique career needs from a holistic perspective.

## **CAREER DEVELOPMENT PROGRAMS**



### **NEW DIRECTIONS**

An intensive program for women in career transition designed to reduce barriers to satisfying, long-term employment. In this program, participants will:

- Discover career interests through assessment
- Identify and challenge barriers to employment
- Set achievable goals and create a plan to achieve them
- Make informed career decisions
- Improve wellness in all areas of life
- Develop financial literacy knowledge to maintain economic self sufficiency



### **E<sup>3</sup> – EDUCATE, EMPOWER, ELEVATE**

A program for women who plan to pursue post-secondary education that will lead them to a livable wage career field. E<sup>3</sup> is sponsored by the Women's Leadership Council (WLC) of the United Way of Central Ohio.

Women in E<sup>3</sup> will participate in:

- A course that prepares them to be successful students and make a career transition
- College preparatory Math and English prior to entering post-secondary education
- Mentoring with a WLC member
- Monthly support groups with their E<sup>3</sup> cohort
- Placement and Career Counseling services
- Financial literacy education and financial counseling



### **CREATING CAREER OPTIONS**

A career exploration program open to men and women who wish to explore new career options.

In this program, participants will:

- Complete a variety of assessments to discover career interests and strengths
- Learn how to use career resources to gather information
- Discuss career change, work values and goals
- Create a realistic plan for change



### **ADVANCED CAREER TECHNIQUES**

A program for men and women who want to improve their self-marketing strategies and develop more confidence in their job searches. In this program, participants will learn about:

- Résumé writing – how to target the jobs they want while highlighting their best accomplishments
- Job search strategies, cover letters and references – how to diversify their job hunting strategies and create a realistic job search plan
- Interviewing and salary negotiation – what questions to expect, what to wear and prepare, how to overcome interviewer objections and set themselves apart from other candidates



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## PROGRAM DATES FOR 2012

### NEW DIRECTIONS

21 day program that meets  
Weekdays from 9:00am – 3:00pm

#### Upcoming sessions

January 9 – February 7  
February 15 – March 15  
March 21 – April 18  
April 25- May 23  
May 30 – June 27

### E<sup>3</sup> – EDUCATE, EMPOWER, ELEVATE

Participants are engaged in the E<sup>3</sup> program up to 36 months from the start date of a preparation course that meets approximately two evenings per week and occasional Saturdays.

#### Upcoming sessions

January 2012  
Spring 2012  
Autumn 2012

### CREATING CAREER OPTIONS

Three (3) day program that meets  
Monday, Wednesday from 5:00 – 9:00pm and  
Saturday from 9:00am – 4:00pm

#### Upcoming sessions

February 6, 8, 11  
March 12, 14, 17  
May 14, 16, 19  
June 18, 20, 23

### ADVANCED CAREER TECHNIQUES

Three (3) day program that meets weeknights  
from 5:00 – 9:00pm

#### Upcoming sessions

February 13, 14, 15  
March 19, 20, 21  
May 21, 22, 23  
June 25, 27, 28

## INDIVIDUAL GRADUATE SERVICES



### PLACEMENT SERVICES

Graduates of our programs are eligible to meet one-on-one with our Employment Specialist to receive help identifying employment, networking and training opportunities that match their individual qualifications and career goals.



### INDIVIDUAL CAREER COUNSELING

Graduates of our programs are eligible to meet one-on-one with a licensed career counselor to discuss occupational questions and challenges. Sessions are designed to meet an individual's specific situation and working pace.

A sliding fee scale ensures that our programs and services are accessible to everyone.  
Some transportation and child care assistance to attend our programs is available to those in financial need.

#### **New Directions Career Center programs are generously sponsored by the following funders:**

The City of Columbus • Limited Brands • Alliance Data • Huntington Bank • Honda of America • American Electric Power • US Bank  
Harry C. Moores Foundation • Siemer Family Foundation • Paul G. Duke Foundation • Robins Charitable Fund  
TJX Foundation • Cardinal Health Foundation • English Family Foundation • The Catholic Foundation • PNC Foundation

