

ANNUAL REPORT

FY 2011-2012



lives get *changed* here





# New Directions

## CAREER CENTER

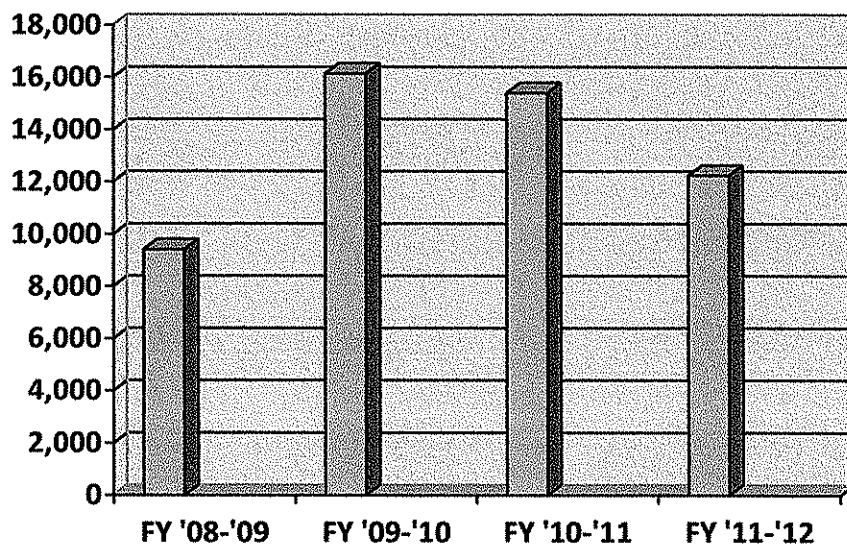
### SUMMARY OF ACCOMPLISHMENTS FY 2011-12

The fiscal year which ended June 30, 2012 marked another successful year for New Directions Career Center. During challenging economic times, the Center's staff and Board worked diligently to compensate for funding cuts in some areas, so we could continue to meet the service needs of central Ohio women in transition AND build an operating reserve to make fluctuations in cash flow less stressful. We also continued efforts to broaden our level of visibility within the community, maintain standards that demonstrate accountability, and develop new partnerships as a means of improving service delivery. Board members and staff set high expectations and then focused time and energies on achieving them, with outstanding results. Highlights of accomplishments for FY 2011-12 included:

- Provided **12,240 hours of service to 1,380 clients** (846 program clients and another 534 individuals who received information and/or referral services);
- Hosted our second **"Fall Event"** – an educational event designed to focus attention on various career topics/issues of concern to women, as a means of showcasing what the Center's work is all about. The event **featured Gloria Feldt, nationally renowned activist and author**, whose passion for social justice has propelled her life's work. Feldt, addressed the topic of her latest book: "No Excuses: 9 Ways Women Can Change How We Think About Power." The event was attended by nearly 300 guests.
- Implemented a **new workshop series**, in partnership with the Human Resources Association of Central Ohio (HRACO) entitled, **"Sixty Minutes to Greater Professional Success."** These workshops promote the ongoing professional growth necessary to achieve occupational goals and manage one's career over time. All workshops are facilitated by members of HRACO.
- Started a **new 20-hour "Computer Basics" program** in April, 2012, with support from Connect Ohio and a grant from PNC Bank.
- **Continued our partnerships with the Women's Leadership Council of United Way, the Financial Planners Association (FPA) of Central Ohio, the Columbus Metropolitan Library system, Consumer Credit Counseling, and several churches and other nonprofit organizations** in an effort to provide quality services to clients in need.
- **Strengthened the Center's financial position** by growing the gross income by 3%, growing the Center's Endowment Fund by 7%, and maintaining a three-month operating reserve to manage cash-flow fluctuations.

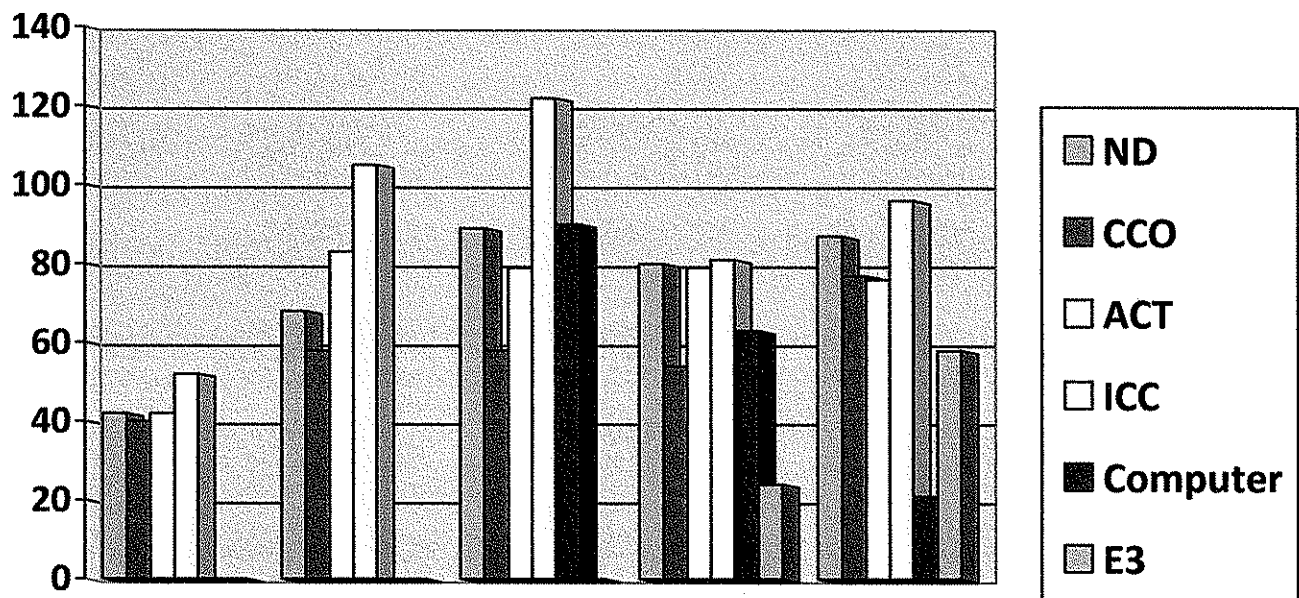
## PROGRAM STATISTICS FOR FY 2010-11

Total Hours of Program Service Delivered to NDCC Clients for Past Four Years



NDCC is making a strategic effort to move away from shorter-term (e.g. two-hour workshops), to longer-term, more intensive programs that can affect change.

Clients served in **Programs** in FY 2011-12 compared with the four previous Fiscal Years



ND = New Directions  
 CCO = Creating Career Options  
 ACT = Advanced Career Techniques  
 ICC = Individualized Career Counseling  
 Computer = Restarted in 4/12 after funding cuts caused suspension of program from July 2011 until April 2012  
 E3 = Educate, Empower, Elevate

## CLIENT DEMOGRAPHICS (FY 2011-'12)

### GENDER

Female 83%  
Male 17%

### ETHNICITY:

White/Caucasian 57%  
Black/African American 36%  
Other 7% (3% identified as Hispanic Origin)

### AGE:

18-24 2%  
25-34 13%  
35-44 20%  
**45-54 32%**  
55-64 29%  
65-74 4%

### INCOME:

**Below \$4,999 35%**  
\$5,000 - \$9,999 9%  
\$10,000 - \$19,999 27%  
\$20,000 - \$39,999 14%  
\$40,000 - \$59,000 4%  
\$60,000 and over 11%

### TOP SIX ZIP CODE AREAS SERVED

**43214**  
43211  
43229  
43068  
43224  
43201

## PROGRAM OUTCOME RESULTS FOR FY 2011-12

Core Program Graduates (ND, ACT, CCO and ICC) PLUS graduates of the major initiative, the E3 Program, responding to the Center's year-end survey reported the following results:

- 95% of survey respondents reported the program helped them set realistic/attainable career goals;
- 100% of all graduates completed a written career plan;
- 95% of respondents to the year-end survey reported increased self-esteem and self-confidence after program completion;
- 89% reported improved self-marketing skills;
- 86% reported increased ability to overcome barriers;
- 69% of survey respondents had found employment and/or were enrolled in further education at the time of the survey;
- **Average hourly wage for graduates of the Center's core programs was \$15.15/hr.**
- Of those receiving public assistance when they came to NDCC, 92% were able to drop all or part of assistance after completing their NDCC program & finding work;
- 66% reported an increase in overall household income as result of their new job;
- 5 = the average months from NDCC graduation to beginning education program or gaining a new job.

## CURRENT CHALLENGES

- Clients in the **New Directions program generally have more barriers to employment** than the predominantly displaced professionals seen in the Center's other core programs. In the current economy they are competing with job seekers who often have more education and experience, so it is harder to place them in jobs.
- **Retention.** Clients in today's tough economy sometimes have to take any job offered to keep food on the table, and as a result more are leaving workforce development programs before training is completed. We sometimes see repeat program starters, when the job they took does not last OR they realize they cannot live on the income.
- **Increased number of "seasoned" workers and large numbers of displaced professionals** seeking our services in today's economy.
- **Increased number of "downwardly mobile workers" seeking our services.** These are persons who lost a good paying job, exhausted their unemployment benefits and have now taken one or more low-paying jobs to keep food on the table.
- **Maintaining funding to support needed programs.** In FY 2011-'12 stimulus funding that was supporting the Center's computer program disappeared. For nine (9) months the program was suspended until new funding sources (through Connect Ohio and a grant from PNC Bank) provided support for the program to resume.

## POSSIBLE TRENDS OBSERVED

- **Growing number of downwardly mobile people** – individuals having to accept jobs that often do not offer benefits, and that pay significantly less than they used to make in a previous, more robust economy. Often these jobs are accepted after unemployment benefits have ended.
- While this year continues to be challenging for non-profit agencies – **in the past 4-6 months we have seen more clients placed in jobs and at higher wages than the past few years.**
- **Costs to deliver service** (especially costs for child care and transportation assistance to our clients) **have risen dramatically.**
- **More "seasoned workers" in need of returning to the workforce** (their need for computer skills have been addressed with the Center's Computer Basics program);
- **Taking longer for program graduates to find a job** – average of 5 months after program completion vs. 2-3 months in the years prior to the economic downturn (Employment Specialist continues to work with them and employers until employment is found);
- **Seeing more individuals who don't have a realistic picture of the job skills in demand by today's employers.** ("Hot Jobs" and career management workshops are addressing this).

NEW DIRECTIONS  
CAREER CENTER  
STATEMENT OF FINANCIAL POSITION  
AS OF JUNE 30, 2012 AND 2011.

AUDITED

<b>ASSETS:</b>	<b><u>2012</u></b>	<b><u>2011</u></b>
<b>Current Assets:</b>		
Cash	190,563	171,054
Investments	42,599	39,781
Assets Held by Others	121,495	113,691
Prepaid Expenses	2,653	3,978
Grants Receivable	3,048	2,678
Pledges Receivable	33,184	14,291
Security Deposit	<u>3,567</u>	<u>3,567</u>
Total Current Assets	397,109	349,040
<b>Property &amp; Equipment-At Cost</b>		
Equipment	21,495	22,923
Furniture & Fixtures	6,387	6,387
Leasehold Improvements	20,858	20,858
Less:- Accumulated Depreciation	<u>(25,672)</u>	<u>(27,738)</u>
Property & Equipment-Net	23,068	22,430
<b>TOTAL ASSETS</b>	<b><u>\$ 420,177</u></b>	<b><u>\$ 371,470</u></b>
<b>LIABILITIES &amp; NET ASSETS</b>		
<b>Current Liabilities</b>		
Differed Revenue	1,425	1,075
Accrued Expenses	<u>4,875</u>	<u>10,621</u>
Total Current Liabilities	6,300	11,696
<b>Net Assets</b>		
Unrestricted	371,278	318,298
Restricted	<u>42,599</u>	<u>41,476</u>
Total Net Assets	413,877	359,774
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b><u>\$ 420,177</u></b>	<b><u>\$ 371,470</u></b>

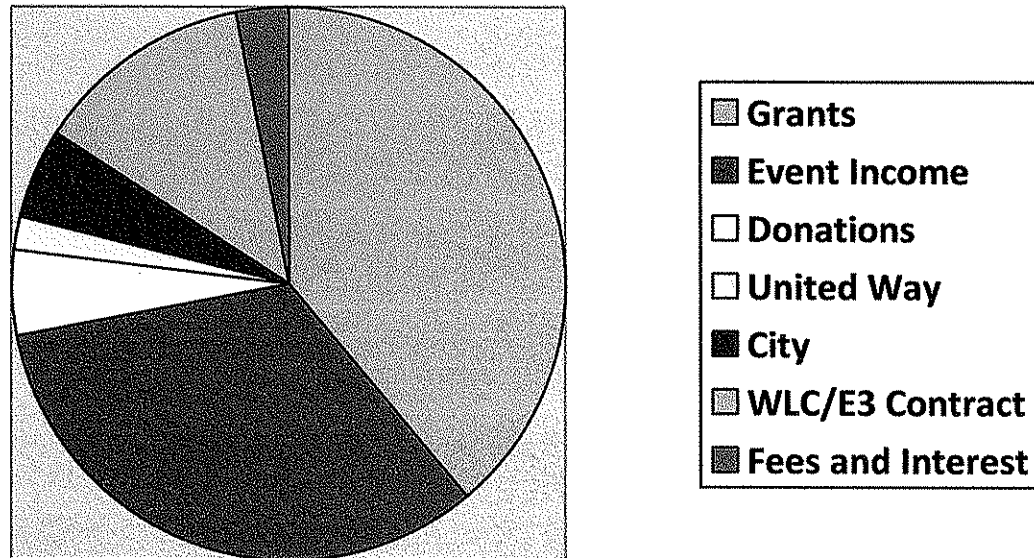
NEW DIRECTIONS  
CAREER CENTER  
STATEMENT OF ACTIVITIES  
YEAR ENDED JUNE 30, 2012.

REVENUE	UNRESTRICTED	RESTRICTED	TOTAL
City of Columbus	\$ 33,984	-	\$ 33,984
United Way	91,984	-	91,984
Donations	34,895	840	35,735
Fees	6,330	-	6,330
Fund Raising	205,630	-	205,630
Grants	242,055	-	242,055
In-Kind Receipts	287,030	-	287,030
Loss / Gain on Investments	7,805	2,978	10,783
Interest	483	-	483
Vicki Hanger Scholarship	-	500	500
Net Assets Released from Restrictions	1,500	(1,500)	-
Total Revenue	911,696	2,818	914,514
EXPENSES			
Salaries	327,627	-	327,627
Payroll Taxes	33,092	-	33,092
Insurance & Others	7,310	-	7,310
Professional Services	25,448	-	25,448
Supplies	46,192	-	46,192
Vicki Hanger Scholarship	500	-	500
Individual Assistance	13,760	-	13,760
Printing	6,047	-	6,047
Postage	3,294	-	3,294
Professional Development	725	-	725
Space Costs	40,293	-	40,293
Utilities	14,815	-	14,815
Auction Expenses	12,239	-	12,239
Travel	640	-	640
Telephone	6,798	-	6,798
Advertising	200	-	200
Depreciation	6,031	-	6,031
Bank Charges	3,699	-	3,699
Dues & Subscriptions	1,541	-	1,541
Miscellaneous Expenses	2,737	-	2,737
Equipment Maintenance	1,367	-	1,367
Computer Services	19,026	-	19,026
In-Kind Expenses	287,030	-	287,030
Total Expenses	880,411	-	880,411
Change in Net Assets	51,285	2,818	54,103
Net Assets- Beginning of the Year	318,298	41,476	359,774
Prior Period Adjustment	1,695	(1,695)	-
Net Assets- End of the Year	<u>\$ 371,278</u>	<u>\$ 42,599</u>	<u>\$ 413,877</u>



## **FUNDING SOURCES FY 2011-12**

The Center is fortunate to have developed a diversified funding base over the past 32 years. The following pie chart depicts sources of financial support for FY 2011-12:



The largest source of funding was from corporate and community/family foundation grants (\$241,985 or 39%). Although grants are the largest funding source, they came from various foundations in FY 2011-12:

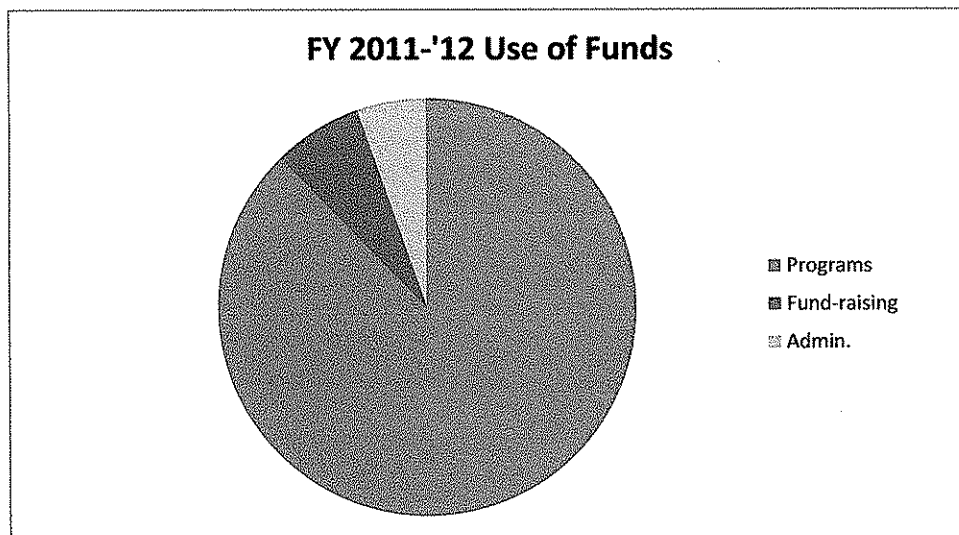
• American Electric Power (AEP)	\$40,000
• Alliance Data	\$35,000
• Limited Brands Inc.	\$25,000
• The English Foundation	\$20,000
• Harry C. Moores Foundation	\$20,000
• Easton Community Foundation	\$16,985
• Honda of America, Mfg.	\$15,000
• PNC Bank	\$12,000
• Siemer Family Foundation	\$10,000
• Anonymous	\$10,000
• Huntington National Bank	\$10,000
• Catholic Foundation	\$ 7,000
• Paul E. Duke Foundation	\$ 5,000
• TJX Foundation	\$ 5,000
• Tatman Robins Fund	\$ 5,000
• Cardinal Health	\$ 3,500
• Alan Korb Trust Fund	\$ 1,000
• USBank	\$ 1,500

Event income accounted for the second largest source of funding (\$206,773 or 33% of annual budget). Events include NDCC's annual signature event, Women of Promise, the Fall Event, and various other small fund-raisers. NDCC's E3 contract with the Women's Leadership Council of United Way of Central Ohio is now the third largest funding source accounting for \$80,406 or 13% of the FY '11-'12 budget.



## **HOW NDCC SPENT AVAILABLE FUNDS IN FY 2011-12**

New Directions Career Center is extremely careful about how funds are spent. We value the trust our donors place with us every time a contribution (small or big) is made. Of the total expenses incurred in FY 2011-'12, **87.7% was spent on delivery of programs and services** (68.9% of this was spent delivering the core programs: New Directions, Creating Career Options, Advanced Career Techniques, and Individual Career Counseling; 22% was spent on the Educate, Empower, Elevate "E3" program; 8.5% was spent on the Computer Basics program; and .6% was spent on workshops and "other" short-term classes); **5.4% of overall available funding was spent on general administration; and 6.9% was spent for fund-raising.**



In addition to prudent spending, NDCC is able to keep non-program expenses down because of the many volunteer hours and in-kind gifts we receive each year. In FY 2011-'12 individuals volunteered 5,829 hours of service to support our mission and give back to the community by giving their time and talents to empower individuals to achieve economic self-sufficiency. The value attributed to this generous gift of time (using IRS guidelines) was \$118,387.

Significant in-kind material gifts were also made. These gifts varied and included printing, office supplies, meeting space, food, social media assistance, advertising and media, clothing and accessories, photography, auction items for our Women of Promise and other events, and books for our client library. These generous gifts had a value of \$123,993 in Fiscal Year 2011-12.

Following is a list of individuals who unselfishly volunteered for the Center in the 2011 – '12 fiscal year. Also included is a list of larger in-kind gifts received during this fiscal year.

## **VOLUNTEERS FY 2011-'12**

Special thanks is extended to all of NDCC's talented volunteers, who give freely of their time to help women create a financially independent and positive life for themselves and their children.

<p><b><u>Classroom Volunteers</u></b>  Carol Andrae  Diane Armstrong  Jillian Anderson  Holly Antos  Shawde Ash  Lynn Aspey  Jackie Atherton  Leslie Attwooll  Shawn Ballinger, CFP  Jerry Browning  Carol Buckner, FPA  Debra Burton  Donna Carter  Michael Childs  Erin Coffey  Michael Colburn  Erin Creek  Tonya Daniels  Sharon Delay  Debera Diggs  Jennifer Dulaney  Molly Durst  Linda Evans  Edwina Mae Eldridge  Karen Fields  Meg Freeling  Shashira French  Shay French  Erin Mentel-Gaeta, CFP, M.S., FPA  Melissa Gebhardt  Lisa Gibson  Gwen Sweat Gloeckner  Connie Hawkins  Carla Hicks  Angie Hollerich  Leah Hout  Hannah Huelin  Terri Hurtt  Chris Johnson  Sally Kesler  Merry Korn  Lori Kristoff  Linda Wiseler Luft  Meghan Mader  Lisa Manley  Ruth McNeil  Kristen Moosmiller, FPA  Sally Moser  Linda Newhouse  Conita Neal  Theresa Cloud Eagle Nelson  Suzan Nocella  Sandy Osterholtz  Carol Oswald  Victoria Page  Yahaira Perez-Caraballo  Victoria Peyton  Jami Phillips  Pam Popper  Mindy Price  Dr. Mark Querry  Marilyn Rabe  Ellen Rapkin</p>	<p>Sharon Rhea  Kelly Rivington  Kathryn Rosenberry  Dr. Rosemarie Rossetti  April Sark  Karen Scales  Shaunda Scruggs  Beth Sertell  Susan Shockey  Jeff Smith  Mary Smith  Elizabeth Stackpole  James Staten  Bobbi Stephens  Nome Stillwell  Margaret Thomas  Reggie Thomas  Gayle Troy  Liz Tulman  Gabriela Vandermark  Sallie Voyles  Laura Wall  Kathy Wilkes  Pat Yannitti  Meredith Ziskin</p> <p><b><u>Employer Panel</u></b>  Jillian Anderson  Holly Antos  Linda Atkins  Angela Bennett  Lina Borsh  Peggy Sibilia Buck  Patricia Calvert  Sara Cotter  Sarah Dixon  Shay French  Paul Gainer  Melissa Gebhardt  Terri Hurtt  Angela Julian  Janet Lee  Jody Molchen  Jennifer Pagnanelli  Jeff Pyle  Betsy Root  Angela Scali  Mary Smith  Rachel Taylor  Margaret Tomas  Maureen Trimble  Rebecca Tuttle</p> <p><b><u>Graduate Panel</u></b>  LaShawn Capito  Sally Kesler  Lisa Manley  Gayle Musick  Sandra Powers  Karen Scales  Jacqueline West  Joyce Williams</p>	<p><b><u>Community Panel</u></b>  William Ballam  Carol Ferris  Ray Foeller  Michelle Grizzle  Cara Henry  Abby Sharpless  Pamela Shields  Nancy Stoll  Carol Ventresca  Kim Watkins</p> <p><b><u>Lifelong Learning Panel</u></b>  Elaine Anadell  Amy Barends  Kathy Heinlein  Robin Hepler  Diane Higginbotham  Betsy Kinkela  Jody Noreen  Clare Wilson  Keith Wolksby</p> <p><b><u>Human Resources of Central Ohio (HRACO) Volunteers -- Delivering the "Sixty Minutes to Greater Professional Success" Workshops</u></b>  Greg Anderson  Jolene Bogner  Tom Erb  Tammy Evans  Christine Franz  Lori Hall  Kay Robinson  Kathy Rosenberry  William Siemon</p> <p><b><u>Financial Literacy Workshops &amp; Boot Camp Volunteers</u></b>  Diane Armstrong  Shawn Ballinger, CFP  Carl Buckner  Erin Creek  Erin Gaeta, CFP, M.S.  Cara Henry  Chris Johnson  Edward Leonard  Gayle Loyola  Meghan Mader  Mark Massen  Joe Messinger  Jamie Meyer  Kristen Moosmiller  Martina Peng  Martina Perez  Julia Seitz  Jeff Smith  Seth Tenpenny  Laura Wall</p> <p><b><u>Photography Volunteers</u></b>  Tanya Newman  Connie Tressel</p>
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**FY 2011-'12 Volunteers (continued)****Board of Trustees**

Sonya Albery, Raymond James Financial Services  
Kathy Bickel, OSU Alumni Association  
Joelle Brock, Leading EDJE  
Chris Burt, Information Control Corporation  
Nancy Case, Columbus State Community College  
Sara E. Cotter, Cardinal Health  
Megan Davies, Lee Hecht Harrison  
Marie Davis, Tween Brands, Inc.  
Andrea Dowding, Thirty-One Gifts  
Gail Ford, Vorys Sater Seymour & Pease  
Amy R. Goldstein, Ohio Attorney General's Office  
Carla Hicks, Columbus Public Health Department  
Cyndie Hill, Hill Distributing  
Meg Kelley, White Castle System, Inc.  
Andrea Kirsh, American Electric Power  
Clifford Marsh, Franklin County Department of JFS  
Velda Otey, Retired American Electric Power  
Lisa Plaga, Deloitte Touche  
Sharon D. Sachs, Management Services Provider  
Angela Scali, Limited Brands, Inc.  
Laurie Schmidt-Moats, CF Bank  
Mary Ann Short, Nationwide Insurance  
Donna Stevenson, Northwest Title  
Scott Van Woerkom, Grange Insurance  
Ellen Wiseman Julian - Emeritus (retired National City Bank)  
Laura Yaroma, Honda of America Mfg., Inc.

**Committee Volunteers**

Sonya Albery  
Lynn Aspey  
Leslie Attwooll  
Kathy Bickel  
Chris Burt  
Carol Conner  
Nancy Case  
LaVawn Coleman  
Carol Conner  
Sara E. Cotter  
Megan Davies  
Marie Davis  
Gail Ford  
Amy R. Goldstein  
Anne Heater  
Carla Hicks  
Cyndie Hill  
Rebecca Hohlbein  
Meg Kelley  
Sally Kesler  
Clifford Marsh  
Carrie Maun-Smith  
Susan Neff  
Stephanie Neighbarger  
Velda Otey  
Lisa Plaga  
Joelle Rubcich  
Sharon D. Sachs  
Angela Scali  
Laurie Schmidt-Moats  
Mary Ann Short  
Donna Stevenson  
Mark Sutton  
Gayle Troy  
Kim Troy  
Scott Van Woerkom  
Laura Yaroma

**Mock Interview Volunteers**

Jillian Anderson  
Lina Borsh  
Donna Carter  
Sara Cotter  
Debbie Davidson  
Jill Foster  
Demaria Gates  
Melissa Gebhardt  
Erin Hamilton  
Jacqueline Hardiman  
Terri Hurtt  
Gloria Miller  
Lorie Miller  
Sandy Osterholtz  
Sonya Puryegr  
Rita Stepp  
Judith Troutman  
Tina Van Dyke  
Karen Ware  
Kathy West  
Regina West-Frank

**Events Volunteers**

AEP Team (20 people) at Women of Promise  
Jennifer Adams  
Lynn Aspey  
Kimmie Ball  
Jill Beard  
Candy Bennett  
Kathy Bickel  
Dianne Biggs  
Kim Blaies  
Lorine Bolds  
Mary Beth Browning  
Jennifer Brunner  
Chris Burt  
Sara Cotter  
Marie Davis  
Andrea Dowding  
Vicki Evans  
Gail Ford  
Shirley Fradette  
Amy Goldstein  
Eric Hamer  
Vivian Harvey  
Judith Hauser  
Marielle Heron  
James Iden  
Shawn Ireland (Fox 28 and 610 WTVN)  
Meg Kelley  
Beth Kempf  
Latiah Lilly  
Lisa Ling  
Christina Middlebrooks  
Karl Nijak (Premier Movers)  
Mark O'Brien  
Joshua Pollard  
Sue Reichard  
Joelle Rubcich  
Sandy Sanese  
Angela Scali  
Maryann Shankman  
Ron Shankman  
Donna Stevenson  
Deborah Stohl  
Leslie Wright

**Networking Reception Volunteers**

Holly Antos  
Lynn Aspey  
Kathy Bickel  
Doug Buchanan  
Chris Burt  
Nancy Case  
Mary Carroll  
Lynda Chambers  
Sara Cotter  
Linda Craig  
Cassandra Glass  
Leo Hurst  
Jennifer Johnson  
Sally Kesler  
Darla King  
Andrea Kirsh  
Gail Lambie  
Michele Lowe  
Beverly Martin  
Jody Molchen  
Suzan Nocella  
Carol Oswald  
Kay Robinson  
Kathryn Rosenberry  
Angela Scali  
Laurie Schmidt-Moats  
Twinkle Schottke  
Mary Ann Smith  
Jeff Sturgiss  
Margaret Thomas  
Dawn Tyler-Lee  
Teresa Vetter  
Deane Washington  
LaSatra Moore Weems  
Carmen West  
Lillian Williams-Purkey  
Bethia Woolf

**Office Volunteers**

Jasmine Hurst  
Polly Dix  
Elspeth Willoughby

**Graphic Design Volunteers**

Chip Kohrman

***Note: If your name was mistakenly omitted from this list, please notify a NDCC staff member.***

## **IN-KIND DONATIONS FOR FY 2011-'12**

New Directions Career Center extends a special "thank you" to the many individuals and groups who have made non-cash donations during the fiscal year which ended on June 30, 2012.

**Sandy Burkeen** (home-baked cookies for Annual Meeting/Volunteer Reception)  
**Cardinal Health** (classroom supplies and toiletries for client use)  
**Chip Kohrman at Telesaur** (graphic design for golf outing invitation)  
**Columbus Metropolitan Library** (training space)  
**Cord Camera** (photography for Golf Classic)  
**Danter Company** (ink cartridges, copying, and supplies for workshops)  
**Dill's Nursery and Greenhouse** (flowers for tables at 2011 Fall Event, plus Women of Promise auction items)  
**Etc. Boutique** (clothing and accessories for "Accessory Party")  
**Faze Boutique** (clothing and accessories for "Accessory Party")  
**Dave Geller, Vintage Wines** (assistance in planning Wine Tasting Event)  
**Grange Insurance** (space for "Women of Promise" event, printing of agency brochure and WOP invitations)  
**Greencrest** (design for program calendar templates and graduate posters)  
**Honda of America, Mfg., Inc.** (supplies, portfolios and thermal mugs for clients)  
**Huntington National Bank** (mugs for clients, office supplies, portfolios for clients)  
**Shawn Ireland of Fox-28 and 610 WTVN** (serving as emcee for "Women of Promise" event PLUS advertising and Media from the Shawn Ireland Agency)  
**King Business Interiors** (filing cabinet, book shelves, mugs for clients)  
**Limited Brands** ("Day of Donation" gifts to benefit clients and volunteers)  
**Minuteman Press** (printing)  
**MORPC** (meeting space to host the 2011 Annual Meeting)  
**NDCC Board Members** (toiletry and classroom supplies, items for WOP live and silent auctions)  
**Northwest Title Agency** (freebies for golf outing bags and for Annual Meeting)  
**The OSU Alumni Association** (meeting space)  
**Out of the Ordinary** (accessories for "Accessory Party")  
**PR Brigade** (in-kind gift of social media assistance)  
**Premier Movers/ Karl Nijak** (moving silent auction items to "Women of Promise" event location)  
**Rattlesnake Ridge Golf Club** (4 rounds of golf for Women of Promise auction, and 2 rounds of golf at Golf Classic)  
**Second Chance** Consignment Boutique (hosting the fundraising event, "Shop from the City's Best Closets")  
**Tailfeathers** (accessories for "Accessory Party")  
**Tanya Newman** (photography for Women of Promise event)  
**White Castle System, Inc.** (freebies for golf outing, classroom space, mugs for clients, portfolios for clients)

**Note: If your name was mistakenly omitted from this list, please notify a NDCC staff member.**

## **BOARD OF TRUSTEES FY 2011-12**

Sonya Albery, Financial Advisor  
Raymond James Financial Services

Kathy Bickel, Vice President  
The Ohio State University Alumni Association

Joelle Brock, President  
Leading EDJE

Chris Burt, Vice President  
Huntington Bank

Nancy Case, Dir. of Transitional Workforce Progs.  
Columbus State Community College

Sara Cotter, Senior Manager  
Cardinal Health

Megan Davies, Vice President  
Lee Hecht Harrison

Marie Davis, Vice President  
Tween Brands, Inc.

Andrea Dowding, Exec. Dir. of Field Dev.  
Thirty -One Gifts

Gail Ford, Attorney  
Vorys, Sater, Seymour and Pease LLP

Amy R. Goldstein, Assistant Attorney General  
Ohio Attorney General's Office

Carla Hicks, Administrator/Infectious Diseases Div.  
Columbus Public Health Department

Meg Kelley, Corporate Events Coordinator  
White Castle Systems, Inc.

Andrea Kirsh, Senior Counsel  
American Electric Power

Clifford Marsh, Department Auditor  
Franklin County Dept. of JFS

Velda Otey, Retired VP and CIO  
American Electric Power

Lisa Plaga, Senior Manager  
Deloitte & Touche LLP

Sharon D. Sachs, PhD.,  
Management. Services Provider

Angela Scali, Manager of Human Resources  
Limited Brands, Inc.

Laurie Schmidt-Moats, Mortgage Loan Originator  
CF Bank

Mary Ann Short  
Consultant

Donna Stevenson, Owner and VP  
Northwest Title Agency

Scott Van Woerkom, AVP – Product Manager  
Grange Insurance

Laura Yaroma, Associate Chief Advisor  
Honda of America Mfg. Inc.

Ellen Wiseman Julian (Trustee Emeritus)  
Retired – National City Bank

### OFFICERS

Sara Cotter, Board President

Angela Scali, VP/President-Elect

Lisa Plaga, Treasurer

Linda Danter, Ph.D., Secretary (Ex-Officio)

New Directions Career Center  
199 E. Rich Street  
Columbus, OH 43215  
614-849-0028 (phone)  
614-849-0142 (fax)  
[www.newdirectionscc.org](http://www.newdirectionscc.org)  
September, 2011



**New Directions**  
CAREER CENTER