

## SPONSORSHIP

Women of Promise Sponsorship is an investment in the programs and clients of New Directions Career Center.

It demonstrates dedication to the Center's mission to empower Central Ohio women-in-transition to achieve and maintain economic self-sufficiency.



**Thursday April 20, 2017**

Lbrands Building #3

6:00-8:00 pm

The 2017 Women of Promise event is growing, and we'd love for you to grow with us! Take a look at the attached Sponsorship Opportunities and see how your organization can participate in this year's event!

## *PRESENTING SPONSORSHIP—\$15,000*

### ***Event Amenities***

- Premier advertising in all 2017 Women of Promise promotions, invitations, website and media
- Premium Mobile Sponsorship Ad featured on our Online Auction Portal
- Recognition at the Women of Promise through Signage, the Emcee and PowerPoint Presentation
- Inclusion of your company's materials in event Swag Bags
- 24 Event Tickets for your associates and their guests

### ***In Addition...***

- Your company logo featured on the NDCC website as a supporter for the entirety of 2017 Calendar Year
- Special recognition in the 2017 NDCC Classrooms acknowledging your support of the Center and our mission
- A hole sponsorship at the *2017 Driving for New Directions Golf Classic* at in August 2017

## SPONSORSHIP

Women of Promise Sponsorship is an investment in the programs and clients of New Directions Career Center. It demonstrates dedication to the Center's mission to empower Central Ohio women-in-transition to achieve and maintain economic self-sufficiency.



**Thursday April 20, 2017**

**Lbrands Building #3**

**6:00-8:00 pm**

### ***DIAMOND SPONSOR—\$10,000***

- Premier advertising in promotions, invitations, website and media releases
- Logo featured on the NDCC website for the entirety of 2017 Calendar Year
- Premium Mobile Sponsorship Ad featured on our Online Auction Portal
- Recognition by our emcee, signage and PowerPoint presentation at the event
- Your materials featured in our Event Night Swag Bags
- 20 Event tickets

### ***PLATINUM SPONSOR—\$7,500***

- Mobile Sponsorship Ad featured through Online Auction Portal
- Advertising in promotions, invitations, website and media releases
- Logo featured on 2017 NDCC website
- Recognition at the event
- 16 Event Tickets

### ***SILVER SPONSOR—\$2,500***

- Mobile Sponsorship Ad featured through Online Auction Portal
- Recognition in NDCC newsletter & at the 2017 Women of Promise Event
- 8 Event Tickets

### ***GOLD SPONSOR—\$5,000***

- Mobile Sponsorship Ad featured through Online Auction Portal
- Advertising in promotions, invitations, website and media releases
- Logo featured on 2017 NDCC website
- Recognition at the event
- 12 Event Tickets

### ***BRONZE SPONSOR—\$1,000***

- Mobile Sponsorship Ad featured through Online Auction Portal
- Recognition in NDCC newsletter & at the 2017 Women of Promise Event
- 4 Event Tickets

### ***WOMEN OWNED & SMALL BUSINESS OPPORTUNITIES***

#### ***EVENT SPONSOR—\$500***

- Recognition at the event
- 2 Event Tickets

#### ***EVENT SUPPORTER —\$250***

- Recognition at the event
- 2 Event Tickets