

The Pathfinder

Summer 2010
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Magical Moments at The McCoy Benefits NDCC

On Saturday, August 28, 2010 the New Albany Women's Network (NAWN) will host "Magical Moments at The McCoy" — a fun-filled evening that will benefit New Directions Career Center. Festivities start at 7 p.m. and will include dancing to live music by "Next Exit," magic and comedy of David McCreary, food and drinks, a raffle, live and silent auction.

Tickets are \$40 through August 18, and \$50 after the 18th or at the door. They may be purchased at www.NAWN.org or by checks mailed to NAWN, P.O. Box 87, New Albany, Ohio 43054. This year's Presenting Sponsor is **Giant Eagle**. For more information, please visit either www.NAWN.org or www.newdirectionscc.org

NDCC Program Featured at Keyholder

Recognizing the need that many individuals have to return to the workforce after "retiring," New Directions Career Center started a new program in late 2009. The 56-hour course focuses on helping "seasoned workers" develop the computer literacy and communication skills that often serve as barriers to their return to employment in today's job market.

Through a grant supported by the **Women's Fund**, NDCC was able to expand the hours of its Career Placement Specialist to full-time, to provide assistance to program graduates in their job search. At it's May 9 "Keyholder Event" the Center's program — entitled "Bridging the Digital and Professional Divide" was featured in a video segment before the capacity audience at the Ohio Theatre..

The number of individuals ages 50 and older, needing and/or desiring to return to work, is a growing population. The majority of these mature job seekers are women (women outlive men), who are single and poor. Many worked at low-paying jobs without retirement benefits or with limited benefits, since their pay was much less than their male counterparts, and they often



Client learning computer skills in NDCC's, "*Bridging the Digital and Professional Divide*" course.

took time away from work to raise children. Seasoned workers bring a variety of assets to a job, including reliability, a sense of commitment, a strong work ethic, and loyalty.

A major goal of this NDCC program is to not only prepare mature workers to return to work, but to create awareness among employers about the benefits they can offer to an organization. Visit the Center's website for more information on this program.

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Life is a succession of moments. To live each one is to succeed.

Corita Kent

Danter Receives Charles B. Jenkins Award

On May 21, Linda Danter, Executive Director of New Directions Career Center, was the honored individual recipient of the Charles B. Jenkins Award. The annual award, given by Employment for Seniors (EFS) was presented to Danter by Mr. Jenkins (a former CEO of EFS), for her work in promoting employment of individuals over the age of 55.

In recognizing Danter, Jenkins cited her work in starting a program for the “seasoned worker” that focuses on computer literacy and mastering communication skills necessary in today’s workplace. Danter thanked Jenkins and the awards selection committee for this honor and for their support and partnership with New Directions Career Center.



Funding News

Several recent grants will help the Center continue to deliver services to an increasing number of job seekers in Central Ohio. Recognition and thanks are extended to the following funders for their support:

- \$5,000 grant from **Huntington Bank** will support the Center’s financial literacy workshops and programming for core programs.
- \$1,500 grant from **U.S. Bank** will support financial literacy programming.
- \$7,000 grant from the **Edmond J. Gould Trust Fund**, distributed by **The Catholic Foundation**. The grant will supplement the needs in the Center’s core programs for those served from the near West-Side of Columbus. Dr. Gould was a psychiatrist who served our community for many years. His planned gift to the Center, was made by working with The Catholic Foundation — the planned-giving partner of the Diocese. By working with donors throughout the Diocese, the Catholic Foundation helps them develop giving plans to benefit their chosen entities. The Center is proud that the value of our work is being acknowledged and supported in perpetuity through Dr. Gould’s kind and generous gift. If you would like more information on contributing to existing funds that support our organization, or would like to work on a planned gift of your own through The Catholic Foundation, please contact Scott Hartman or Amy Parker at 614-443-8893 or www.catholicfoundation.org
- \$5,000 grant from **Greencrest Living Hope Foundation** will support scholarships for women to participate in the Center’s New Direction Program. Scholarship funds are used to underwrite tuition costs, as well as to provide child care and transportation assistance so women may participate in this class.



Proceeds from WPO Luncheon Will Help NDCC

The Columbus Women’s Presidents Organization (WPO) recently announced that its annual “Women Empowering Women” luncheon program will benefit New Directions Career Center. The luncheon, to be held on September 27 at the Hilton Easton Ballroom from 11 a.m. to 1 p.m., will feature a keynote presentation by Christine A. Poon, Dean of the Fisher College of Business at The Ohio State University. Table sponsorships are \$600 for a table of 10 — organizations may wish to join with another group to purchase one-half of a table. Event sponsors (\$3,000 each) are also still being accepted. For more information, please contact: <http://www.regonline.com/register/checkin.aspx?EventId=882528>.

“30 in 30” Events Update

Recent “30 in 30” events have included a “Yard Sale,” a garden party, and a style show focused on “How Not to Look Old,,” which was held at the lovely Haley Gallery in New Albany.

August events will feature a wine tasting event, a 50/50 raffle and the Center’s 2nd Annual Golf Outing, “Driving for New Directions” to be held once again at the beautiful **Rattlesnake Ridge Golf Club**.

The “30 in 30” friend-raiser/fund-raiser events will run through September 28. On that date, the culminating event (a “Fall Festival”) will be held in conjunction with the Center’s Annual Meeting, Volunteer Reception and Bostwick Scholarship presentation. This final “30 in 30” event will take place at **Dill’s Greenhouse** in Canal Winchester and is being hosted by a group of NDCC graduates. Mark your calendars and plan to attend this special finale!

For more details on any of these events visit the Center’s website www.newdirectionscc.org or contact “30 in 30” Coordinator, Karen Dennis at kdennis@dklcats@embarqmail.com



Have You Seen NDCC’s New Website?

Check out our new website, if you haven’t already done so! Thanks to Greencrest the Center’s website has been professionally re-designed and includes several new features — including client testimonials, staff profiles, a blog with the Executive Director, an easy to use “donate now” function, and much more. Have a look for yourself, and let us know your comments. www.newdirectionscc.org

NDCC Event Will Feature Author and Career Consultant

New Directions Career Center is proud to bring bestselling author and career development specialist Nancy Anderson to Columbus on Wednesday, October 20. The event, **Work with Passion in Midlife and Beyond**, is titled the same as her latest book. Both the presentation and the book are designed to transform how we think about ourselves and the work that we choose to do.

Anderson speaks as an expert — having guided thousands of individuals as they uncover their own personal purpose and professional passion. She’s a much sought after guest, speaking on radio programs as well as television shows such as *Good Morning America* on ABC and *CNN*. Newspapers and career building websites also consistently seek out this expert.

“Given the volatile economy, rising costs of living, and likelihood that safety nets like social security and savings may not cover expenses when you are older, it is imperative that you start now to find the work that engages your heart and soul,” Anderson writes in the introduction to her new book.

Mark your calendar and plan to join us for this provocative event, to be held at The Columbus Foundation. Check the Center’s website for future details.



**Newsletter for Donors and
Volunteers**

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NDCC Staff Roster

Linda S. Danter, Ph.D., Executive Director
Linda Warden, Development Director
Terra Smith, LPCC Director of Programs & Services
Amanda Fox, LPC Career Counselor
Cynthia Kazalia, Placement Specialist
Meredith Kitts, Office Administrator
Elspeth Willoughby, Volunteer Coordinator
Rosanna Tabler, Office Assistant

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Donna Stevenson, Northwest Title
Nome Stillwell, Columbus State Community College
Gayle Troy, Ohio Business Week Foundation
Ellen Wiseman Julian (Trustee Emeritus)
Laura Yaroma, Honda of America Mfg., Inc.

New Directions Career Center (NDCC) assists individuals — particularly women in transition — to help them attain and maintain economic self-sufficiency. To achieve this mission, NDCC delivers career counseling, employment-related education, life skills training and job placement services. These programs and services empower individuals to find fulfilling employment that will support a lifetime of economic independence — not just a job.

Since its inception in 1980, the New Directions Career Center (NDCC) has touched the lives of more than 60,000 individuals.

Lives Get Changed Here.

Wish List

The following items are needed:

- Paper Towels
- Toilet Paper
- Kleenex
- Postage Stamps
- 8 1/2 x 11 Copier Paper
- Paper plates (dinner size)
- Paper napkins
- Coffee (regular and decaf)
- Hand Sanitizer
- Liquid Hand Soap
- 8 1/2 x 11 Manila File Folders



To make a donation, please contact Linda Warden, Development Director, 614-849-0028 Ext. 110 or lwarden@newdirectionscc.org

In-Kind Donors Provide Needed Resources

Non-cash donations play a major role in helping the Center keep budget expenses down and provide better services for clients. Appreciation is extended to the following donors for their gifts:

- Computer Lab space for NDCC's computer classes from Franklin University;
- Limited Brands for toiletry products for clients given to the Center during "Day of Donation;"
- Minute Man Press Westerville for printing;
- Chip Kohrman at Telesaur for graphic design of golf outing invitation;
- Caroline Roundtree for graphic design of golf outing flier;
- Ervan Rodgers for assistance in setting up computer lab;
- Dr. Val Moeller for paper products to benefit NDCC clients;
- Haley Savage for use of the Haley Gallery as an event site;
- Jim Wiggers, Heidelberg Distributors, for assistance in planning the August 7 Wine Tasting Event.